

THE SWANDAY TIMES

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INTRODUCING OUR NEW RETRO RADIOS

OUR NEW LINE OF RETRO-INSPIRED DAB BLUETOOTH RADIOS ARE DUE IN AT THE END OF NOVEMBER, AVAILABLE FOR PRE-ORDER NOW.

You'll soon be able to get your hands on our new line of Retro radios, available in all 4 classic colours. Due in stock at the end of this month, our Retro DAB Bluetooth Radios are perfect for any music lover and make a great addition to any home. Incredibly stylish thanks to the 1950's inspired design and leather finish.

This portable radio comes with 20 pre-set channels so you can tune into a range of different stations throughout your day, and the convenient dials and LCD display with blue backlight make it incredibly easy to use. Includes a 24-hour clock with a built-in alarm clock with dual sound to help you to get out of bed easier in the morning, and you can choose to wake to a buzz or your chosen radio station!

The 3-inch speaker provides outstanding audio quality for crystal clear listening, and it even comes with a headphone jack so you can listen without disturbing others. Bluetooth connectivity allows you to link up your phone too so you can use it as a speaker as well. The dual power supply means you can plug it in to run it on mains power for inside use, or run on batteries for easy listening on-the-go, so you can take it in the garden, outside, or to work. A convenient built-in carry handle also makes carrying your radio around with you easy, wherever you feel like listening.

This beautiful and highly functional radio with its classic vintage style and superior sound quality is seriously good value for money too! The perfect Christmas present for the music lover in your life, pre-order now on our website.



GATSBY HOMEWARES COMING SOON

Keep your eyes peeled for our new line of Gatsby homewares, coming into stock mid-December.



If you're a fan of our roaring 20's-inspired Gatsby appliances, you'll be happy to hear we are bringing out a line of matching Gatsby homewares next month. If you already have our Gatsby appliances and want to match the rest of your kitchen accessories to them you won't have much longer to wait. All available in both black and gold, and white and gold, the Gatsby homewares range includes the Swan Gatsby 30L pedal bin, Swan Gatsby set of 3 canisters, Swan Gatsby bread bin, Swan Gatsby towel pole

and the Swan Gatsby mug tree.

Helping to add a touch of art-deco glitz and glamour to your home, the Swan Gatsby range features a matte finish, embossed diamond detailing, and chic gold accents. Perfect for the style-conscious homeowner, you can completely revamp your kitchen with our Gatsby range. Check out the full Gatsby range on our website now, and keep an eye out for when the Gatsby homewares drop mid-December.

OCTOBER'S BEST-SELLER

Our best seller for October is the... Swan Automatic Milk Frother!

The product everyone has been loving throughout October is the Swan Automatic Milk Frother (SK33020BLKN)! This Automatic Milk Frother has been a firm favourite for a while, thanks to its ability to effortlessly make perfectly frothed or heated milk at just the touch of a button. So quick and easy to use, simply fill it up with cold milk and push the button to deliver hot milk in just 80 seconds thanks to the powerful 500W motor.

With a 115ml capacity for foaming and a 240ml capacity for warming, this Automatic Milk Frother is ideal for single-use, while the 65-degree warming temperature with 5-degree variance makes it suitable for a variety of different uses. Perfect for making delicious frothy coffees like lattes, flat whites, mochas, or cappuccino's, decadent hot chocolates, or for warming up milk for little ones before bed. Made from sturdy and durable stainless steel and plastic, it's easy to clean thanks to the 2-layered non-stick coating. An automatic switch-off function provides added peace of mind whilst warming up your milk.

Throughout October it seems everyone has been enjoying delicious frothy coffees and silky-smooth hot chocolates! If you want one of your own best-selling Swan Automatic Milk Frother's, go to our website now to check them out – but be quick before they sell out!



SWAN'S 2020 CHRISTMAS ADVERT PREMIERED

Watch our 2020 Christmas advert on our YouTube now

On Black Friday during our live event, we premiered the first viewing of our 2020 Christmas advert. We understand that Christmas is going to be a little different this year and that we have all had a very challenging year, so we worked hard to put together our

heart-warming Christmas advert to bring some much-needed festive joy to all. We hope you enjoy it. If you haven't seen it yet, check it out now on our YouTube channel and watch out for it on TV! Come together this Christmas with Swan.



SWAN BLACK FRIDAY LIVE

Swan hosted a live event on Black Friday to entertain our Swan family

To celebrate the biggest shopping event of the year and to try raise money for Alice Charity, here at Swan HQ, we hosted our own live event on Black Friday. As a way to entertain our Swan family, the Swan team put together the 4-hour live event which was streamed across our social channels. Featuring special guest segments from Swan friends including Dazzlin Cleaning, showing us some coffee machine hacks, Home Ideology talking about home interior design, the Vac Mat talking all things vacuums, and Lynsey Queen of Clean with some great cleaning hacks. We also featured our biggest giveaway ever with prizes from our prize wheel, hilarious games and challenges, premiered our Swan Christmas ad, and discussed all things Swan!

We hope everyone enjoyed watching our Black Friday Livestream and we kept everyone entertained during this lockdown Black Friday. We all had such fun putting it together for you, and thank everyone who tuned in and took part. If you fancy a good laugh, want to learn some great hacks from the experts, or just need something to entertain you for a few hours, watch our #SwanLive Black Friday event on our YouTube channel now.

BLACK
Swan
FRIDAY

PRODUCTIVE THINGS TO DO WHILST AT HOME DURING THE SECOND LOCKDOWN

If you're bored stuck at home during the second lockdown, read this list of our top picks of productive things to do to keep yourself busy and your mind occupied.

The second lockdown of the year has hit and by now you've probably pretty much completed Netflix... and Disney+. Being in lockdown again doesn't have to be boring though! So, if you can't bear to spend one more day lying on the couch switching between the same three apps on your phone, now is the time to switch up your routine, keep yourself entertained, and do something productive in the process.



GET STARTED ON YOUR CHRISTMAS SHOPPING

Despite how strange this year has been, Christmas certainly isn't cancelled. So, now is the time to get a head start on your Christmas shopping for your loved ones. Even though we can't visit the shops to do our Christmas shopping at the moment, there are thousands of online retailers you can shop at and you can do it in your sweats tucked up on the couch! This way you won't be running around like a headless chicken on Christmas eve trying to find a good present on the empty shelves. Check out the Swan website for some great gift ideas if you're looking to treat your loved ones to some stylish homewares and appliances.



LEARN A NEW LANGUAGE

Remember all those times you said you'd love to learn a new language, but never quite had the time? Now is your chance. There are so many online courses and tutorials, YouTube videos, and even apps you can access online or on your phone, so it doesn't have to be expensive or difficult. By the time we're all able to travel again, you could be fluent in a new language so you can converse with the locals on your next trip away.



DECORATE YOUR HOUSE FOR CHRISTMAS

Still on the Christmas theme (we're a little excited ok), why not get yourself into the festive spirit by decorating your home for Christmas. The countdown is officially on, and given the year we have all had we don't think it's ever too early to add a little festive joy and excitement into our lives. If you've got a lot of extra time on your hands you could even try making your own Christmas decorations – from beautiful foliage wreaths to hang on your front door, to handmade baubles with the kids.



LEARN TO COOK

Follow in the footsteps of celebs like David Beckham and Henry Cavill and improve upon your cooking skills during lockdown. There are so many recipes and tutorials online at your disposal, you can start with the basics, or master some seriously impressive Michelin star dishes. Check out the Swan website for recipe inspiration too!



ORGANISE YOUR WARDROBE

Now is the ideal time to declutter your wardrobe and get rid of all those items of clothing that just don't fit the way they used to or pieces that never get worn anymore. Sort out your wardrobe and give away anything you no longer wear or want by donating them to charity, or at the very least find your nearest clothing bank to recycle them.



REDECORATE THE HOUSE

Is your home décor looking a little tired? Many of us have that one room in the house that we swore we'd get round to redecorating when we moved in but it just wasn't a priority and now, you're a few years down the line, and you've just grown used to it. Well now is your chance to redecorate how you like it! It doesn't have to be anything major either, it could be as easy as a fresh lick of paint, some new soft furnishings or homeware pieces, or a re-organise of the room layout.



LEARN A NEW HOBBY

Why not try out a new hobby and get into something you've always wanted to do! Get creative and try your hand at painting, drawing, or writing. You could learn to play a musical instrument or try singing, or try something more technical like coding or photography. Whatever you decide to do, there are plenty of how-to guides and videos online which will help you kickstart your progress.



MAKE A BUCKET LIST

A great way to get through these difficult times is to think positive and look ahead to brighter times by creating a bucket list of all the things you'd love to do when lockdown is lifted. Instead of wallowing in your pyjamas for the third day in a row (we're all guilty of this) change your outlook and get yourself excited for the future.

There are so many things you can do to pass the time during lockdown two which can also help improve your life in some way. We'd love to hear what you have been getting up to during lockdown if you have any ideas of what else people can do to pass the time, or if you try any of these ideas let us know by sharing and tagging us on social media using @swanbranduk.





MEME OF THE MONTH

Check out our meme of the month! This is our mood for the whole of winter, anyone else?

when people ask me what I like to do for fun:



NOVEMBER'S SHARE TO WIN WINNER ANNOUNCED

Our Share to Win #myswankitchen winner for November is @hellsbells007!

The results are in, this month's #myswankitchen winner is @hellsbells007. We love your Grey Retro items Helen, thank you for sharing! Featured here is the Swan Retro 1.5L Jug Kettle with external temperature gauge in grey (SK31040GRN) and the Swan Retro 2-Slice toaster in grey (ST19010GRN). Part of the award-winning Swan retro range, these stylish 1950s inspired appliances add a touch of retro-cool to any home. Available in a whole host of classic colours, with the Swan Retro range, life's colourful. Thanks again for sharing your picture, Helen! We hope she is loving her

new Swan Retro 45L Square Sensor Bin (SWKA4500BN) which she chose as her prize too.

If you want to be in with the chance of winning a new Swan product, why not enter this month's share to win competition? Simply snap a photo of your Swan product in its lovely new home, and post it on Instagram tagging @SwanBrandUK and #MySwanKitchen to enter. It's that easy! At the end of every month, one lucky entry is randomly selected to win a similar product to match the one in their photo. What are you waiting for? Get sharing to win!

RECIPE OF THE MONTH

Caramel Shortbread Cheesecake -
@hollysfoodbible

INGREDIENTS

- | | |
|--|--|
| <ul style="list-style-type: none"> • 300g shortbread biscuits • 140g unsalted butter • 400g cream cheese • 250ml double cream • 75g icing sugar • 180g chopped up chocolate pieces | <p>For the caramel sauce:</p> <ul style="list-style-type: none"> • 250g brown sugar • 4 tbsp water • 50g butter • 142ml double cream |
|--|--|

METHOD

Crush the shortbread biscuits and mix with the melted unsalted butter. Place into the base of a cake tin and leave to cool. Next, mix the cream cheese, double cream, icing sugar and chopped up chocolate pieces in a bowl. Once combined, place this mix on top of the shortbread biscuit in the cake tin and leave to cool.

To make the homemade caramel sauce, heat the brown sugar in

a saucepan with 4 tbsp of water until the sugar has dissolved. Turn up the heat and bubble for 4-5 minutes until you have caramel. Take this off the heat and stir through butter and double cream. Top your cheesecake with the caramel sauce and to finish, decorate with Rolo chocolates or any other caramel chocolate delights!



SWAN MEMORIES: ANOTHER SWAN COLANDER STANDING THE TEST OF TIME AND HELPING CREATE WONDERFUL MEMORIES

Philippa tells the story of her parents and their 65-year-old Swan colander that has been passed down to her and holds fond memories of her parents and her childhood.

Last month, we wrote about Pat and John who had had their Swan colander for 65 years, and this month we were sent another beautiful Swan memory from Philippa, who's Swan colander has been passed down to her from her mum and dad, Jill and Sydney.

Jill and Sydney received this colander as a wedding gift in 1955, and after 62 years of marriage they both sadly passed away in 2018. Their daughter, Philippa has kindly shared her parents' wonderful story with us.

This colander played a fond memory in Pip's childhood. She remembers her parents using this colander on a daily basis, especially to prepare freshly home-grown runner beans that Sydney would grow in their garden.

You may have noticed the affixed handle on the colander... This was because Sydney

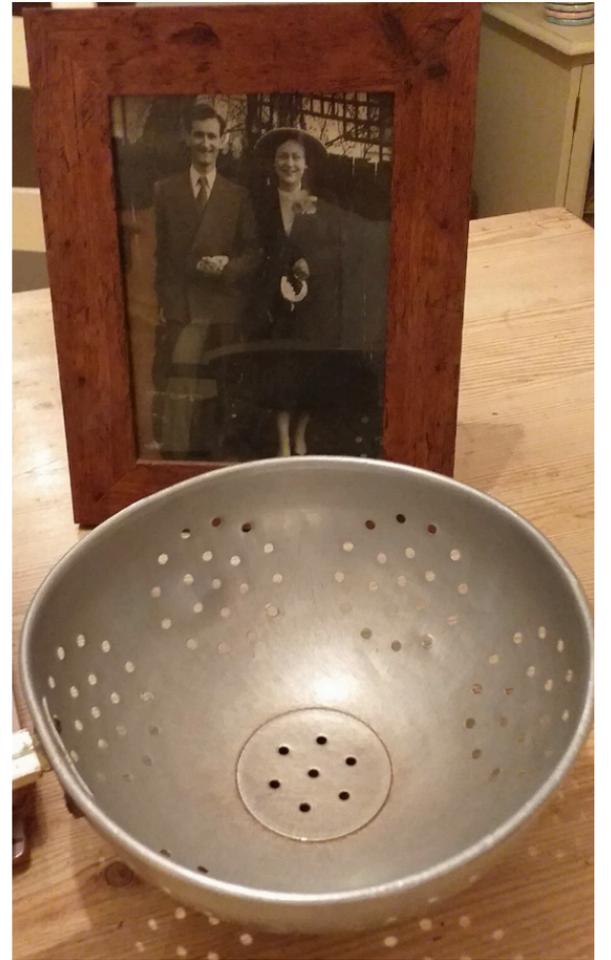
would never throw items away that could be fixed, so he would use his workshop skills to mend things rather than throwing them away, providing them with a new lease of life and long-term use, and in the case of this colander, many more years of memories.

Due to its heritage, their daughter Pip told us that she "could never get rid of this as it makes me smile every time, I look at it."

In loving memory of Jill and Sydney, we thank Pip for sharing their Swan story with us.

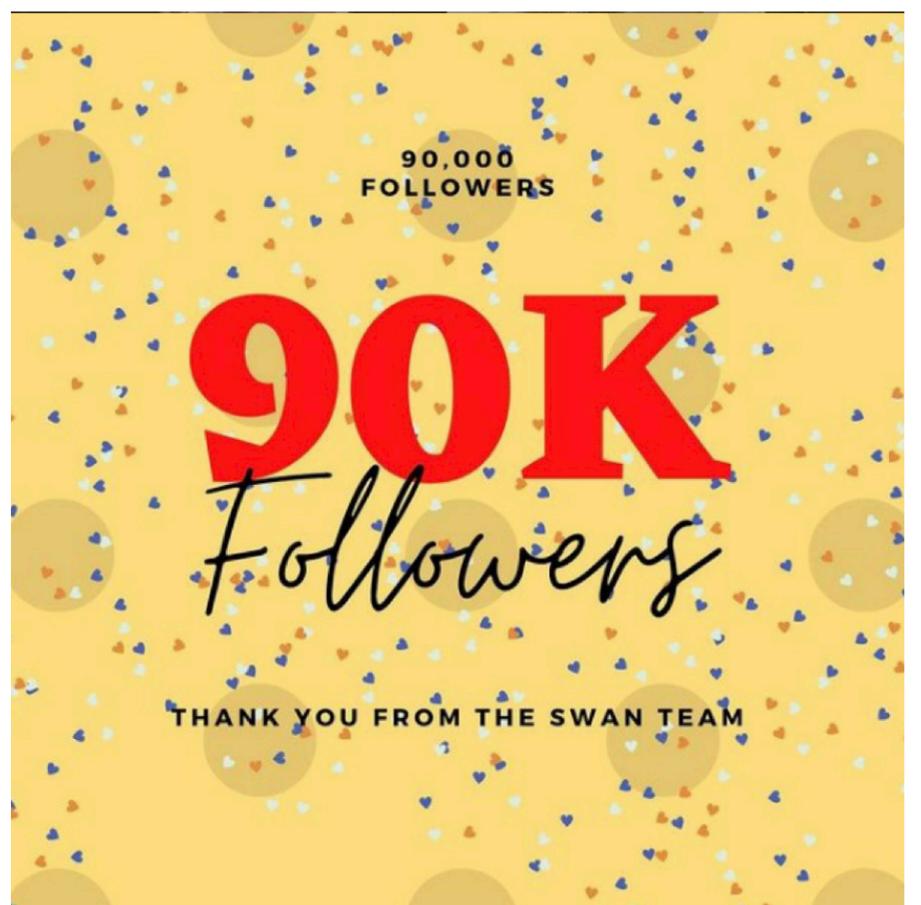
Our products have been at the hub of people's homes for generations, and we'd love to see how your Swan products have stood the test of time with you.

Share your Swan memories & pictures with us using the hashtag **#myswanmemories**.



SWAN HAS REACHED 90K FOLLOWERS ON INSTAGRAM!

A few days ago, we reached 90,000 followers on our Instagram page @swanbranduk! The Swan Team are so happy with this huge achievement and want to thank everyone for all their support. We love what we do here at Swan, and are overjoyed that so many others seem to appreciate it too. Now, let's make it to 100,000!



NEW QUIZ FEATURE FROM @HOMEIDEOLOGY ON THE SWAN WEBSITE

Influencer and friend of Swan, @homeideology's find your interior style quiz is now live on the Swan website

Swan has teamed up with influencer and professional interior designer, Lydia Fahy (@homeideology) to launch a new quiz feature on our website. The quiz, written and put together by Lydia herself helps you to find your interior style and products to match this. By answering just 5 easy questions, Lydia will be able to help you find out what kind of home décor best suits you and your style.

So, do you think you prefer glam styling? Minimalist? Farmhouse? Or maybe you're more into a chic contemporary look? Find out for yourself by taking the 'find your interior style' quiz live on the website now!



BUSINESS

SWAN HAS TEAMED UP WITH ALICE CHARITY TO HELP GIVE BACK TO OUR LOCAL COMMUNITY

We here at Swan have decided to team up with Alice Charity to help support disadvantaged and vulnerable local families by raising money, donating appliances, and helping deliver care packages.

After being inspired by Marcus Rashford with the work he is doing to end food poverty, we here at Swan have teamed up with Alice Charity (Relief of Poverty and Advancement of Community) to support them with helping disadvantaged, vulnerable and local families.

Alice Charity helps support families across Newcastle-Under-Lyme and Stoke-on-Trent who are living in poverty by providing a helping hand when times get tough. Their support ranges from providing food supplies, school uniform and equipment, household items, a danger-free home, debt advice, new parent support, or a cuppa and a chat when life just gets too much. We have teamed up with Alice to give back to our community, helping disadvantaged and vulnerable families who are in need of essential items such as food, household necessities and toiletries. We aim to raise as many donations as possible to share Alice's aims to shower these families with love and support across our community. Currently, we have donated a range of our kettles, toasters, microwaves and vacuums to the charity and have sponsored a new cooker for an Alice Charity family. Over the festive period, 21 people from the Swan team are volunteering to help deliver essential items and care packages, including Swan appliances. We have also set up a Just Giving page to raise donations for Alice Charity: <https://www.justgiving.com/fundraising/swan-alicecharity>.

We are looking forward to giving back to our community and we thank Alice Charity for letting us take part in such an amazing cause.

If you would also like to get involved and give back in any way to our community, then please visit www.alicecharity.com.



KINGSWAY POWER NC'S NEW CHRISTMAS ITEMS ON SALE NOW

Kingsway Power Netball Club has a whole range of new items on sale on their website, which are perfect for Christmas presents, especially for KWP players and supporters. Including sliders, onesies, bobble hats, club coats and coach side-line coats, zip-up tops, and gilets all with the Kingsway Power NC logo on. Check them out on their website or Instagram now!

NEW CLUB KIT
online now

gilet

Coach Sideline Coat

Sliders

PERFECT
for Christmas

SUDOKU

Place each of the numbers 1-9 once in every row, column and 3x3 box.

						7	8	5
	5	6		4				9
					1		4	
3		1	4			5		
			3	7	2			
8			1				2	
		4						2
					8		6	
9			5	3				

WORDSEARCH

There are 19 hidden answers to be found, reading in any direction, in the wordsearch grid.

R	G	E	C	R	E	T	S	A	O	T	S
R	R	E	K	A	M	D	A	E	R	B	O
C	E	L	G	K	E	A	E	U	E	D	H
O	M	A	I	D	N	R	E	S	L	I	B
F	I	P	O	M	I	I	M	E	T	S	L
F	C	D	F	C	E	R	S	S	T	H	E
E	R	I	A	H	G	E	F	S	E	W	N
E	O	E	E	R	N	S	B	A	K	A	D
M	W	E	R	E	O	S	A	L	A	S	E
A	A	B	E	R	P	H	O	G	O	H	R
K	V	R	I	A	S	T	O	V	E	E	V
E	E	U	A	P	L	A	T	E	S	R	D
R	G	S	F	E	H	L	O	V	E	N	A
U	E	H	D	E	E	P	F	R	Y	E	R

Answers

Dishwasher, Microwave, Blender, Glasses, Stove, Coffee Maker, Mop, Deep Fryer, Waffle Iron, Toaster, Brush, Plates, Sponge, Kettle, Radio, Oven, Fridge, Sink, Cutlery

4	1	9	6	2	3	7	8	5
2	5	6	8	4	7	1	3	9
7	3	8	9	5	1	2	4	6
3	2	1	4	8	6	5	9	7
6	9	5	3	7	2	4	1	8
8	4	7	1	9	5	6	2	3
1	8	4	7	6	9	3	5	2
5	7	3	2	1	8	9	6	4
9	6	2	5	3	4	8	7	1

symphony
collection

View Range