

# THE SWANDAY TIMES

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## GATSBY RANGE LAUNCHES THIS MONTH

OUR NEW STYLISH GATSBY RANGE LAUNCHES THIS MONTH, INSPIRED BY THE GLITZ AND GLAMOUR OF THE 1920'S IT'S BOUND TO ADD A TOUCH OF STYLE AND CLASS TO ANY KITCHEN.

Swan's new Gatsby range is launching this month and it's bound to be a top seller thanks to its beautifully stylish art deco design. Available in both black and gold and white and gold, each product features embossed diamond detailing, matte casings, and chic gold and chrome accents. Perfect for the style-conscious homeowner looking to add a little glitz and glamour to their kitchen. The range includes everything you need to completely revamp your kitchen and make the ultimate style statement, including a 1.7L pyramid kettle (SK14080BLKN/WHTN), a 4-slice toaster (ST14084BLKN/WHTN), 800W microwave (SM22045BLKN/WHTN), bread bin (SWKA17522BLKN/WHTN), towel pole (SWKA17521BLKN/WHTN), mug tree (SWKA17520BLKN/WHTN), set of 3 canisters (SWKA17523BLKN/WHTN), and a 30L pedal bin (SWKA17525BLKN/WHTN). Check out our website to see the full Gatsby range and to get your hands on some of these classic pieces before they sell out!



# NEW RETRO AIR FRYERS

Enjoy your favourite fried foods guilt-free with the Swan Retro 6L Manual Air Fryer, a healthy way to fry food.

Recently, we launched our new 6L Retro air fryers and they are fast becoming a best seller. If you want the delicious taste of fried foods but much healthier, then the Retro Air Fryer is the ideal option. It uses little to no oil when frying food to deliver the same great taste with up to 80 percent less fat! Perfect if you're looking to cook delicious fried foods at home, want to lose weight, for making family dinners, or treating your kids to their favourite fast foods without the extra calories and fat. The generous 6L capacity means you can make enough food for the whole family, and it's so quick and easy to use.

Fry, bake, roast, and grill the tastiest snacks and meals in no time at all with far less oil than conventional cooking, and you can even cook from frozen. Temperature control dials and a mechanical timer mean you can choose the perfect temperature to cook a whole range of different dishes including chunky chips, fries, crispy roast potatoes, fried chicken, steak, wings, ribs, sausages, bacon, halloumi, and fish. Cleaning is also incredibly easy thanks to the detachable non-stick fryer basket, which can be placed in the dishwasher. Combining style and impressive functionality with its quirky retro-inspired design. Available in a whole range of classic colours, to suit any home décor. With the Swan Retro range, life's colourful.

Check out our YouTube to see some delicious recipes you can make with your Retro Air Fryer.



## FEATURED IMAGE OF THE MONTH

Look at this beautiful picture shared by [@housetohomeatlast](#) featuring our Retro Pump Espresso Coffee Machine

We and the rest of the Swan family are absolutely loving this image shared by [@housetohomeatlast](#), which features our Retro Pump Espresso Coffee Machine in Grey (SK22110GRN). Just look at that delicious homemade cheesecake! A slice of this would go perfect with a latte or a brew.



## STAYCATION ESSENTIALS

The coronavirus pandemic has changed many things and affected all our lives in different ways. One of the biggest industries impacted was travel, thanks to the UK wide lockdown and travel bans being placed on most countries around the world. Many of us, unfortunately, had our holidays cancelled, and even since lockdown has been lifted, many are still unsure about travelling abroad, especially with plenty of countries remaining on the quarantine list. But it's been a tough year for all of us, and now more than ever we all need a holiday. So now it is the staycations time to shine.

Since lockdown measures have loosened, there has been a huge surge in demand for staycations. There are so many beautiful places to visit throughout the UK, right here on our doorstep. You

don't need to travel to another country to enjoy beautiful scenery, stunning beaches, or relax and explore. Having been locked up for so long at home, many of us are craving the freedom of the outdoors and wide-open spaces and camping, glamping, and countryside getaways are the ideal option if you're looking to get away and enjoy the great outdoors. If you're missing the feeling of sand between your toes and the sound of crashing waves, there are plenty of beautiful seaside towns all over the UK. Or if it's sightseeing, culture, shopping, and restaurants to eat out in you want, a UK city break can offer all this and more.

Whatever type of staycation you choose, we have put together a list of essentials to help you make the most of your trip.

### SWAN TRAVEL KETTLE (SK27010N)

If you're anything like us you won't be able to last without a lovely hot cuppa. Our Swan Travel Kettle is perfect for taking travelling whether you're camping, glamping, or going on a city break to make hot drinks in your hotel room. With its compact size, it can easily fit into your luggage or a camping bag, and the 400ml capacity boils enough for two cups of tea or coffee at once, and it even comes with two travel cups, so you just need to bring the teabags. It's also great for camping so you have a constant source of hot water for cooking, cleaning, or washing.



### SWAN 900W TRAVEL IRON WITH POUCH (SI3070N)

This travel iron is the ideal way to deal with laundry duties on the go. Operating at 900W and equipped with a stainless-steel soleplate it provides a smoother glide over any type of fabric, and with variable temperature controls and a steam button, you can iron a whole range of different items. Thanks to its compact size and lightweight design its perfect for throwing in your bag and it even comes with its own travel pouch. You'll never have to worry about wearing creased clothing on your holidays again!



### SWAN PORTABLE GARMENT STEAMER (SI12022N)

The perfect way to freshen up your clothes whilst travelling or ensure your bedding is 100% clean, the Swan Portable Garment Steamer provides continuous steam action for upright and flat steaming. The 1500W of power and 25g steam rate ensure creases will just fall out of any fabric, even those that are hard to iron. It also sanitises as it steams removing 99.99% of germs and bacteria, which is perfect for ensuring wherever you're staying is 100% sanitary and safe. The lightweight and compact design mean it's perfect for taking travelling, and it's a quick way to ensure your clothes look fresh and sharp for fancy meals out.



### SWAN RETRO DAB RADIO (SRA43010BLN)

Perfect for road trips, or listening to music around the campfire, our new Swan Retro DAB Radio is a must-have for any music lover's staycation. Offering 20 pre-set stations, a convenient carry handle, and the ability to run on either mains or battery power it's the ideal radio for taking travelling. Comes with a 3.5mm earphone jack too so you can listen without disturbing others, and an alarm clock to help you get up and out of a morning to go exploring. Keep an eye out for these stylish retro radios, coming very soon!





## MEME OF THE MONTH

Check out our meme of the month below. Who knew Swans were so huggable?

I've just been made aware of how swans hug



## AUGUST'S MY SWAN KITCHEN WINNER ANNOUNCED

Our share to win #myswankitchen winner for August is @ourjourneyat53

The results are in, this month's #myswankitchen winner is @ourjourneyat53! They posted this beautiful picture of all their matching Nordic Grey items in their kitchen, alongside a mouth-watering coffee created using our Nordic Grey Pump Espresso Coffee Machine, which allows you to make barista-style coffee in the comfort of your own home. Featured here is the Nordic Grey set of 3 canisters (SWKA17513GRYN), Nordic Grey 1.7L Cordless Kettle (SK14610GRYN), and the Nordic Grey Pump Espresso Coffee Machine (SK22110GRYN), other matching items are also available as part of the Swan Nordic range, a recognisably Scandi-inspired

collection. We love this picture, thanks so much for sharing and we hope you enjoy your new Swan product.

If you want to be in with the chance of winning a new Swan product, why not enter this month's share to win competition? Simply snap a photo of your Swan product in its lovely new home, and post it on Instagram tagging @SwanBrandUK and #MySwanKitchen to enter. It's that easy! At the end of every month, one lucky entry is randomly selected to win a similar product to match the one in their photo. What are you waiting for? Get sharing to win!

## RECIPE OF THE MONTH

Millionaires Shortbread -

@hollysfoodbible

### INGREDIENTS

For the shortbread:

- 250g plain flour
- 200g unsalted butter, chilled and chopped
- 100g golden caster sugar
- ¼ tsp vanilla extract

For the caramel layer:

- 90g butter

- 379g can condensed milk

- 2 tbsp golden syrup

- 2 tbsp dark brown sugar

For the chocolate topping:

- 300g dark chocolate (Holly used Cadbury's dairy milk)

- 50g butter

- 25g white chocolate, melted (optional - Holly used Nestle Milky bar)



### METHOD

Preheat the oven to 160C/140C fan/gas mark 4. Line a 20cm x 30cm tin with baking paper. Next, rub the flour and butter together with your fingertips until the mixture resembles fine breadcrumbs. Then stir in the sugar, vanilla, and a pinch of salt. Tip the mixture into the prepared tin and even it out, pressing the mixture down firmly with the back of a spoon. Bake for 45-50 minutes or until it turns a light golden-brown colour. Leave this to cool in the tin.

To make the caramel, put the butter, condensed milk, sugar and syrup in a pan with a pinch of salt. Heat it gently until simmering, then whisk for 6 minutes until thick and fudge-like. Be careful as the caramel will be incredibly hot. Leave to cool for around 5

minutes and then pour the caramel over the cooled shortbread. Leave this to cool completely.

For the chocolate topping, set a bowl over a pan of simmering water and stir the dark chocolate and butter together in the bowl until melted. Once melted and glossy pour the chocolate mixture over the caramel. To decorate, melt white chocolate and put it into a piping bag and pipe straight lines over the chocolate layer of the shortbread. Turn the tray 90 degrees and drag a skewer through it in long strokes up and down the rows to create a feathered design. Shake the tin gently to settle the chocolate and leave it to set. Once set, cut up into squares or triangles and enjoy!



## TRICK OR TRANSFORMATION? GET HALLOWEEN READY WITH A TOUCH OF GLAMOUR

Pic credit: Lights4fun | Written by Lydia Fahy @home.ideology

Halloween home styling doesn't have to be all black and orange. As our love for interior design grows as a nation, our seasonal decoration is also evolving. Maybe we have taken some tips from the Americans, who go all out at Halloween and Christmas, but as Brits, we sure do have our own 'je ne sais quoi' when it comes to Halloween.

A little spooky decor can be fun for all ages but is not ideal to look at for weeks running up to the day itself. Instead, decor trends are fortunately starting to feel more glamorous without the high price tag.

The great thing about stylish Halloween decor is you can reuse it every year. A beautiful glass or mirrored pumpkin will stay in fashion for years to come and it's so much easier to dress a console table, fireplace, or dining table with Halloween decor that fits into your home.

The key to Halloween styling at home is; don't take it too seriously and make sure you have fun with how you choose to style areas of your home. A mix of real and fake pumpkins and foliage, paired with candles and fairy lights is a great place to start if you're looking to create a warm and welcoming space for friends and family to enjoy.



## BUSINESS

### Swan meets Martin Klein

Last month, Swan sat down with Martin Klein owner of DSM and distributor of Swan in South Africa.

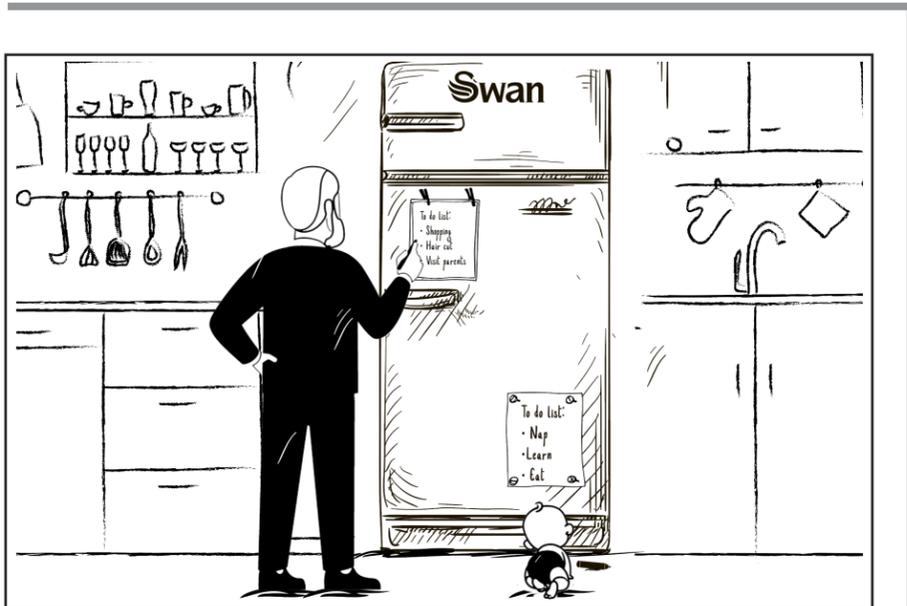
Martin started in this industry in 1973 and has over 40+ years of trading experience with China. Whilst he was visiting the UK last month, David Foulstone, our Marketing Director, sat down to interview him for our YouTube channel. In the interview, Martin tells us all about his experience working in the appliance industry, the different companies he has worked for, creating his own sourcing, marketing, and distribution business DSM, and even about how his friends from South Africa created Nando's!

Martin has been a friend of Swan's for over 25 years, and he has been distributing Swan brand products in South Africa for nearly ten years. Visit our YouTube channel to listen to the full interview, and to hear about exactly where your favourite Peri-Peri chicken came from.



# KINGSWAY POWER NC NETBALL TRIALS

Kingsway Power NC, the netball club we sponsor, have recently held open trials for their club. They were recruiting new members for their netball club for all age groups including U9, U10, U11, U12, U13, U14, U15, and their new seniors' team. They were so excited to be able to run their open trials in light of the COVID-19 restrictions, although the format was changed up to ensure the safety of everyone and so they could adhere to social distancing guidelines. We're looking forward to seeing who was successful and the new teams for next season.



**NETBALL TRIALS**  
SAT 5TH SEPT 2020

**Ryleys Lane**  
**SK9 7JS**

**Age Groups (as of Sept)**  
U9, U10, U11, U12,  
U13, U14, U15,  
**SENIORS**

**REGISTER**  
NOW VIA, CLOSING DATE 3/9/20  
[KINGSWAYPOWERNC@GMAIL.COM](mailto:KINGSWAYPOWERNC@GMAIL.COM)

## SUDOKU

Place each of the numbers 1-9 once in every row, column and 3x3 box.

		6					3	
9							6	
4				8			2	7
8				7				2
7	1			5				4
		4						6
5			1					
	4		8					
2					3	1	5	

## WORDSEARCH

There are 16 hidden answers to be found, reading in any direction, in the wordsearch grid.

S	R	E	H	S	A	W	H	S	I	D	C	E	F
H	P	B	L	E	N	D	E	R	M	F	S	A	N
O	C	O	F	F	E	E	M	A	K	E	R	E	W
A	F	C	N	D	A	S	C	U	T	L	E	R	Y
V	G	H	H	G	G	E	E	U	K	E	B	D	E
E	S	T	O	V	E	T	E	O	D	E	R	N	C
M	I	C	R	O	W	A	V	E	R	G	E	A	N
W	R	F	K	E	T	L	R	E	T	S	A	O	T
M	H	S	N	P	R	P	K	N	Y	R	D	D	R
H	E	H	I	R	F	R	I	D	G	E	M	I	A
I	S	G	S	P	I	M	N	T	U	O	A	L	D
T	E	U	M	P	A	E	E	E	K	R	K	L	I
A	E	T	R	O	R	E	V	H	R	A	E	V	O
D	O	D	U	B	P	G	O	S	O	E	R	R	G

## Answers

Microwave, Cutlery, Sponge, Brush, fridge, Mop, Breadmaker, Toaster, Blender, Coffee Maker, Plates, Dishwasher, Radio, Oven, Stove, Sink.

1	8	6	7	2	9	4	3	5
9	2	7	5	3	4	8	6	1
4	3	5	6	1	8	9	2	7
8	6	9	3	4	7	5	1	2
7	1	2	9	5	6	3	8	4
3	5	4	2	8	1	7	9	6
5	9	3	1	7	2	6	4	8
6	4	1	8	9	5	2	7	3
2	7	8	4	6	3	1	5	9

