



THE SWANDAY TIMES



SWAN JETS OFF TO IFA!

The Swan Marketing team have been very busy this month organising all of the stock to ship to Berlin for **IFA 2022**! The Swan team can't wait to showcase all of our products on an international scale and be able to network with so many people from around the globe!

The Swan team always show up in full force to make the most of these amazing opportunities to show off our exciting new and current products, as well as getting inspired for

the future.

Make sure you follow us on our social pages to check out all of the behind the scenes content that our super Swan Marketing duo David and Emma snap up!

If you're reading this before the start of September and are at the event, be sure to find our lovely Swan team in Hall 8.1, Stand 170 and have a chat with them!



This month's edition features:



University Essentials



ERT Nomination!

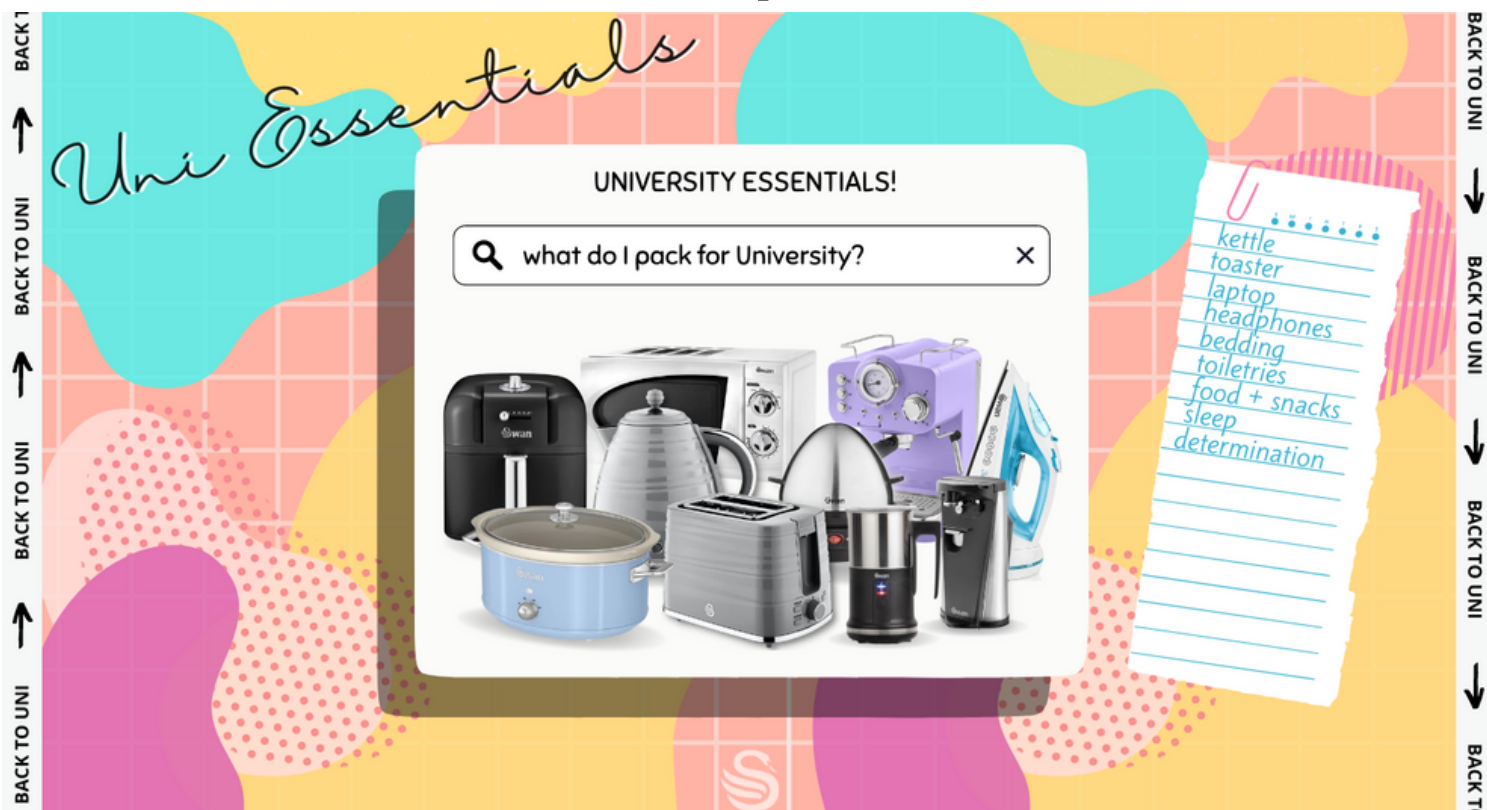


A* Advice from Instagram



Share to Win Winner

Back to University Essentials



If you're planning on swanning (pun intended) off to University this year and have no idea what to pack then have we got the blog for you! Packed full of amazing Swan products for your kitchen, our **University Essentials Blog** is here to help and may even feature a cheeky discount code...

The blog also features a Uni Essentials Checklist so that you can be the most organised and prepared student on campus.

If you do snap up any of our Uni essentials products, be sure to tag us in a picture on Instagram or Twitter!

Back to School (or Uni) Lunch Inspiration!

Whether you're thinking about back to school lunch prep or need some ideas for lunches at home, here's some colourful inspiration for your little (or even older!) one's lunchboxes!

This lunchbox inspiration is courtesy of **@thelunchbox.mama** on Instagram - thank you!



Creamy Chicken Fajita Orzo? Yes Please!

A tasty dish we've been loving this month is this **creamy chicken fajita orzo** from **@em.slimmingx** on Instagram. Although it's still Summer (not sure the weather knows that), this is a great transitional meal into Autumn.

Ingredients:

300g Diced Chicken Breast

300g (dry weight) Orzo

Vegetable or Chicken Stock Cube

2tsp Tomato Puree

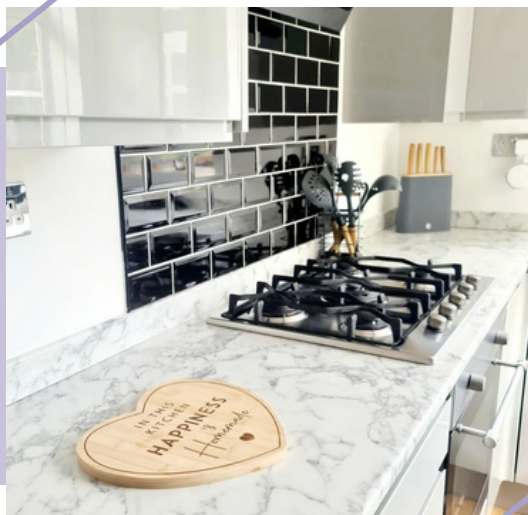
Mixed Peppers (approx 200g)

150g Philadelphia Lightest Herbs Soft Cheese

Fajita Seasoning

Get cooking:

1. To begin, cook both the chicken and pasta to your taste.
2. Once chicken is cooked add peppers, fajita seasoning, 2 tsp of tomato puree, and 500ml of vegetable or chicken stock to the pan, occasionally stirring until it begins to thicken.
3. Whilst the sauce thickens, drain your pasta and put to one side.
4. Once it begins to thicken, stir in 150g Philadelphia lightest herb soft cheese before adding in the pasta.
5. Mix it all in together and continue to stir occasionally until it's hot, bubbling, and thick.



*"In this kitchen,
HAPPINESS is homemade."*

 @thebridgesathome



Nominated for an ERT award!

At the start of the month we found out that we had been nominated for an ERT award!

Our sensational Stealth Range has been shortlisted in the Manufacturer/Supplier Awards category for **Best New Product** – Small Domestic Appliances.

And if you don't know about our Stealth range, get to know! The range features a 1.7L Kettle, 4 Slice Toaster, Smart Grill, Personal Blender, 20L Digital Microwave, 30L Pedal Bin, Pump Espresso Machine, 3.5L Slow Cooker, and 3.2L Air Fryer, all in a sleek and stylish matt black finish. It's a popular range of ours and is still in high demand.



New Product Launch: ELEVATE your Vacuuming



We launched our **Elevate Cordless Vacuum** this month! This versatile and ultra-lightweight vacuum moves seamlessly from hard floors to carpets and features flexiclean technology that easily reaches under furniture. With 60 minutes of run time and 100W of suction power, this vacuum is the perfect all-rounder.

Don't forget you can browse and shop on our App!



A* Advice from our Instagram Community

August brought results day for school and college students so we asked our trusty community over on our Instagram stories what advice they would give to their 18 year old self. As expected, our followers pulled through and gave some thoughtful advice (see right for some examples), particularly sharing that results don't define you.

Food for thought: are you where you thought you would be now when you were 18 years old?



What the Shrek!?! Meme of the Month

It's no secret in the Swan Marketing Office that there is a huge Shrek fan in the team (who wouldn't be though, right?), so when we saw this tweet we just had to snap it up and post it to our Instagram page.

Clearly we're not the only Shrek fans around here as the post got 685 likes and 186 comments, all sharing in our enthusiasm for these croc 'Shrek ear' jibbitz!



Had to get them for my daughter since she loves Shrek lmao



A Shout-out to Our Furry Friends



We think our four-legged friends deserve as much appreciation as possible, so when International Dog Day rolled around, we were more than ready to celebrate by showing off our perfect pups!

We posted a fun collection of the Swan Office Dogs showcasing Swan products over on our [LinkedIn Page](#) and [Twitter](#) as well as a phenomenal giveaway to win a Powerplush and Dirtmaster Carpet Cleaner!



July's Share to Win Winner!

Our share to win #myswankitchen winner is...
Nana Bet posted by @dianegriffiths64

We're delighted to announce that our July share to win winner is Bet who had our Cream Retro Microwave for her 83rd birthday! Congratulations! We hope you love it as much as we do as well as the matching 4 slice toaster we sent!

If you want to be in with the chance of winning a new Swan product, why not enter this month's share to win competition? Simply snap a photo of your Swan product in its lovely home. Post the picture on Instagram tagging, **@SwanBrandUK** and **#MySwanKitchen** to enter. It's that easy! What are you waiting for? Get sharing to win!



Liverpool Live at Southport Flower Show



Our friends over at Liverpool Live Radio have been busy meeting lots of people at Southport Flower Show this month. They've met some interesting characters (see *left!*) and had a chat on radio with lots of people, including Chef Dave Critchley! Some of our products made the trip too - see if you can spot any over on their Instagram page!

In support of Liverpool Live, Swan are proud to sponsor a weekly competition on

Friday's Liverpool Live breakfast show.

Every week, there's a chance for you to win a big bundle of Swan products. Just head on over to the competition page on the Liverpool Live Radio website and enter your details - you never know, it could be your week to win! And if you want to keep up to date with all things Liverpool Live, follow them on Instagram **@liverpoolradio** or on Twitter at **@LiverpoolLiveRD**.

eureka | Swan
ELEVATE





WORDSEARCH

There are 12 hidden answers to be found related to this issue, reading in any direction, in the wordsearch grid below.

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ANSWERS

Berlin Shrek Vacuum Elevate Puppy Results Stealth Fajita Lunch Uni Essentials Marketing

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REWARDS

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