



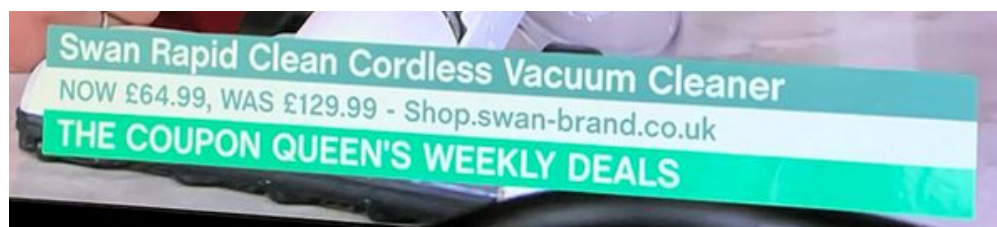
THE SWANDAY TIMES


BLACK FRIDAY
Up to 46% off Selected lines
[SHOP DEALS NOW](#)

BLACK FRIDAY BACK WITH A BANG

It's been a busy old month again for the Swan team across all departments with the launch of our Black Friday Sale. We started early this year, treating our lovely community, by dropping a new product into the sale every day. Our fabulous products had up to 46% off and our Black Friday special offered 25% off* non sale items too - you can't say we don't treat you!

And if that wasn't special enough, our RapidClean Cordless Vacuum had a whopping 50% off and was featured on TV in a Black Friday round up! (see below).



This month's edition features:



Something is coming...



BTS special



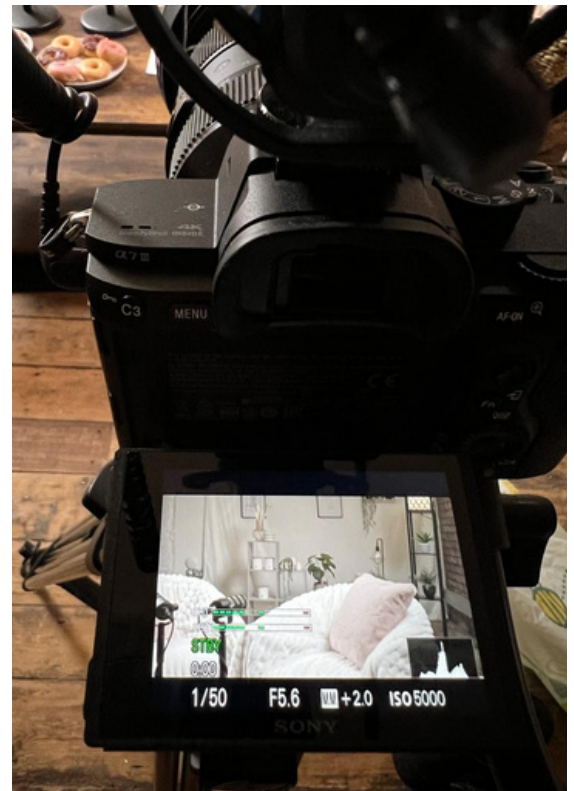
Winner announced



Christmas Gift Guide

Something is Coming...

We've been behind the scenes with our Nordic Range ambassador and TikTok sensation, Lauren Saddington, on something very exciting coming soon... Keep your eyes peeled on Lauren's social pages for more.



A (Magic) Star Baker ★ ★ ★ ★

At this point, you could take any food and bake it to make something even better - bake it till you make it, right? One thing we've not seen baked before is a crumpet and this recipe from the lovely Emily looks an absolute treat! Not only that, it's drizzled in luscious, melted magic stars.

This is definitely one for the Monday morning blues as the perfect breakfast to brighten your day. And if you're not feeling the magic stars and raspberries, you can easily mix it up and adapt to what you fancy that day.

Ingredients:






-  2 Crumpets
-  Egg White (whisked)
-  40ml Milk
-  A Couple Drops of Vanilla Extract
-  Any Toppings of Choice

Image and recipe from [@em.slimmingx](https://www.instagram.com/em.slimmingx)





"Alexa, Turn on the Swan"

Behind the scenes of a very exciting shoot...

This month we had a very exciting shoot for a World's first product. We've been teasing it for months now on our social pages, including some fabulous videos from our wonderful influencers (check them out on our [TikTok](#) and [Instagram](#) pages!).

"Alexa, I fancy a brew"



As the Marketing Team, we love to get stuck in and involved wherever we can. On this particular shoot that meant dabbling in a bit of modelling! Thankfully it was just a bit of hand modelling and

"Alexa, make us a cuppa"

background work with the kettle, of course, the star of the show, but it was a privilege to see the hard work that is put into creating something so innovative and

creative, and the passion of the people behind it. We hope that you're just as excited as we are to launch this incredible new product, and if you want to be the first to know when it's landed, join the waitlist now (click the button to the left).

JOIN THE WAITLIST NOW



Control using your voice or the Alexa app

Switch on the kettle remotely from your car using the Alexa app or any room in house with an Alexa device



Create routines & personalised commands

Set up to fit your schedule and come home to a boiled kettle or simply activate using your favourite phrases



Check water levels

Monitor the status of your kettle through the Alexa app and learn when the kettle is low on water



Sync activation with alarms

The kettle can be set to boil automatically for when you wake up





#MySwanKitchen Winner Announced

Our share to win #myswankitchen winner for October is...
Angela posted by @ang.rossiter

We're delighted to announce that our October share to win winner is Angela who shared this gorgeous picture of her Swan Retro Dishwasher! We hope you love it as much as we do as well as your chosen prize of the Retro Espresso Coffee Machine to match!

If you want to be in with the chance of winning a new Swan product, why not enter this month's share to win competition? Simply snap a photo of your Swan product in its lovely home. Post the picture on Instagram tagging, @SwanBrandUK and **#MySwanKitchen** to enter. It's that easy! What are you waiting for? Get sharing to win!



Lily Melrose 🍷❤️
@lilymlrs

Did anyone actually own this or was it a collective want for every single child in the UK but no ones parents actually bought it.



Meme of the Month

Of course, we love a good meme and Twitter quote in the Swan Marketing office; there's just something about a good old relatable post. This month, our Instagram community loved reminiscing about the old Cadbury's chocolate dispenser toy, wondering whether anyone actually got one from their parents. With almost 2,000 likes and over 400 comments, it was clear that many of you actually did (jealous much!) and loved unlocking that memory!

“

Some people finish Uni and start their careers at age 22, only to find themselves unhappy and starting over when they are 35. Which is okay. Others start working a minimum wage job at age 16 and work their way up the company ladder, retiring happily at age 50. Some people get married at age 25 only to divorce at age 27. Others marry when they are 50 and spend 40 years with their soulmate. Some women are ridiculed for being young mums but end up living to meet their great great grandchildren. Other women get pregnant at 40 and are ridiculed for putting their unborn child at risk.

There is no 'right' way to do life. There are no timelines. You are not late.

You are exactly where you should be.

”

*"You are exactly where
you should be."*



Kingsway Power Netball Update



The girls at Kingsway Power Netball club have had another smashing month! Some highlights include the girls absolutely smashing it with a 65 – 22 win in their latest Champs 1 result against Northwich Sapphires, 68 – 57 win in the Champs 2 result, and a string of wins in the CJNL.

The club have so many more things to be proud of this month, and we are beyond impressed and proud of all of the players and coaches on what they continue to achieve.

And if you want to keep up to date with all things Kingsway Power Netball Club, follow them on Instagram @kingswaypowernetballclub.

Swan Christmas Gift Guide



Christmas is now less than a month away (I know – we can't believe it either!) so now is the time to start (if you haven't already) buying all of your Christmas presents. We know that picking gifts for our loved ones can be a challenge, so we've put together a list of our top gift picks this Christmas.

We've also included a few bonus gifts for the little ones in your life. Bigjigs Toys' mission is to deliver quality, safe and affordable products which are responsibly sourced and complement childhood development through fun, exploration, and learning. Perfect for the little ones, mini hosts and hostesses will love making cups of tea for everyone with this sturdy wooden toy kettle (see right image). Brightly coloured and superbly detailed, it features an easy to grip handle that is perfectly sized for little hands.





WORDSEARCH

There are 6 hidden answers to be found related to this issue, reading in any direction, in the wordsearch grid below.

C F L E M I N J H O S T A W X
 H E S T A R C E S C E F W D J
 T B A K E S H R S P L A C P B
 S M L S T D R T C Q R N U M I
 P E L A O R R G L L E E J K L
 O S L E C H O D S A M T A C A
 O S L O F K G I T A A Y U E V
 K E A C P E F J I W E T T G P
 Y N B S G E T R B C T R U I U
 E B T E S B O N I I S O M F D
 T I E P A C I T N D S E N T C
 A A N O Y M A C I D A O N L E
 L L O J F Y I S O J R Y Q E S
 O S T E A L E X A Y E P L V T
 C R E L T T E K W T A E H A N
 O J O O V Z I C O J B A Q T H
 H Y P A S D A X E S T P V E U
 C J D O F Z I L O D W A N T S

SUDOKU

Place each of the numbers 1-9 once in every row, column and 3x3 box.

			4		8		2
3		7			5		
		2			9		
9		3			1		
		1			7	4	9
			6		1		7
	3		8	6		2	4
	4		3	5			
2	9						3

ANSWERS

STAR BAKE CHOCOLATE ALEXA GIFT BLACK FRIDAY

2	9	8	1	7	4	5	3	6
1	4	6	5	5	2	7	8	9
7	3	5	6	9	2	4	1	8
8	5	4	9	1	3	2	7	6
6	2	1	3	7	7	4	9	8
9	7	3	2	4	8	1	6	5
4	1	2	7	8	6	9	5	3
3	8	7	2	5	6	1	4	9
5	6	4	1	3	8	7	2	9

DUAL 8L BASKET AIR FRYER

AVAILABLE LATE
NOVEMBER

